

THE

S P E C T R U M

EXPLORER



Spectrum Promotional Marketing

Spring Edition – March 1, 1997 °

Open for Business



Our office and showroom, filled with all sorts of interesting and creative promotional products, is open Monday to Friday from 08:30 hrs to 17:00 hrs and other times by prearranged appointment. Two-hour free parking is available next to our building on Bruyere Street. Call in advance to advise that you are coming. We will have fresh muffins and coffee waiting, and a newly designed Spectrum mug is yours to take back to the office.

Can't come to our office? Don't worry! At your convenience, your account manager is always available to go to your place of work.

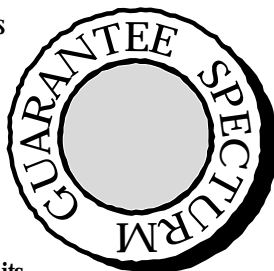


Special Offer

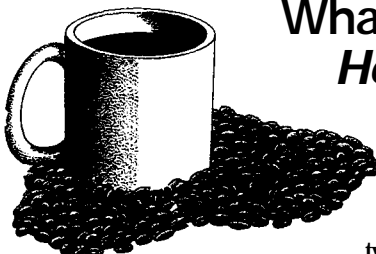
Receive 10% FREE goods on any lexan/vinyl quality mouse pad order placed between March 1 and May 31, 1997. Call, fax or email your account manager today for special pricing on your exact requirements.

Did you know that

Spectrum stands behind its products and services 100%? Our written guarantee states that "Spectrum unconditionally guarantees all promotional products recommended to and ordered by its clients to be exactly as presented and ordered without product or printing defects. If for any reason you are not 100% satisfied with a product, just return the goods within 7 days and Spectrum will gladly replace them."



Complete customer satisfaction in every aspect of our business relationship with you will always be our primary focus! Building corporate images with professionally designed and well thought out promotional products is our only business and we love what we do! You have our pledge that we will continue to strive to meet or surpass all your expectations by providing superior service, quality products and on-time deliveries. **We guarantee it!**



What's Really Hot in 1997

Gourmet coffee has become such a popular commodity these days that anything coffee related is an appreciated promotional item. **Cappuccino Cups, Travel Mugs, Thermoses, Chocolate Stirring Spoons, Special Blends of Coffee, Coffee Tins** — all sporting your company's logo will please any recipient!

Services Offered

We offer a broad range of services including: advertising specialties; merchandise fulfillment and catalogue design.

For information contact:

Account Managers

- Andrew Hale
- Charlotte Forbes
- Debra King
- Amy Touré
- Lenka Zastera
- Ross Nicholls
- Mark Ring (Halifax)

Sales & Marketing

Sharon Kelly, President

OUR NEW LOGO

Recently, Spectrum revamped its corporate identity. Perhaps you have already noticed it. If not, here it is.



S P E C T R U M

Spectrum is a 100% Canadian owned and operated company. Whenever possible, Canadian manufactured promotional products are recommended.

Nos services sont disponibles en Français.